

The Benefit of Eco-Friendly Promotional Products

It is need of time that we should live together so that our upcoming generations can enjoy the generosity of earth. When children grow, our first priority is to teach them about basic rules of life but need is that we should also instruct them that they should employ these rules to their lives also.

Accordingly, as a mother fosters basic values of life in her child, we should also learn again and try to live by these values of life. When our children quarrel over game or snatch a toy from other’s hand, we rebuke them and advise to play together. In same way, we have to share our lives and these planet resources together.

Up rising gas prices and depleting oil supplies raise the question to ponder that are we sharing? The United States has 4 percent of world’s total population and we are producing 25 percent of carbon dioxide pollution by consuming fossil fuel. This is chiefly because of large number of motor cars running on the road, cheap products and high usage of electricity.

We can reduce the carbon existence only if we work together and voluntarily sacrifice. We can share our earth resource with each other by improvising our dependency over them. Try to spend a day courageously without electricity. All the people are following different life style but try to live a day without using computers, television and telephones.

We can use sunlight as substitute of tube light or can save electric power by dry clothes in air instead of drying up in dryer. No doubt a small change can bring a huge difference for long time. We can start from minor changes like using organic re useable shopping bags instead of plastic bags or can shop from local market.

Independent businesses bring stability and strengthen the society by giving back 80 percent of their profit. Either a cheap discounted product imported from china is better or a little bit expensive tea shirt can save your money in long run? However both of products look same but an organic American made tea shirt can last more than a cheap factory made shirt.

As longer as a product lasts, you will buy less and also less contribute to carbon foot print. In this way we can share our earth resources with our earth fellows.

Another way to reduce the amount of gas used and amount of exude gas is to share vehicles with co workers, Class fellows, and friends. This way you can also save oil and reduce carbon discharge. Many businesses are currently working on eco-friendliness to eliminate their negative impression on the world.

Some of these businesses are trying to use solar energy as an alternate to coal burning in factories. However, all the efforts are not proving drastic but we can control the electricity power by monitoring the use of lights, air-conditions and computers. Waste material can be recycled to produce long lasting products.

Eco-friendly theme can be promoted by using advertisement and promotional products. Companies can use organic cloth bags as promotional products or business can distribute travel tumblers or recycled flayers and water bottles as free gift. These are few examples of eco friendly promotional products. Businesses can introduce more ideas to spread eco friendliness.

About the Author

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